

## FOR IMMEDIATE RELEASE

Contact:

[foster@scfootballhof.org](mailto:foster@scfootballhof.org)

(864) 312-5828 #

### **Emily Beamer Named the South Carolina Football Hall of Fame's 2025 Humanitarian of the Year**

**Greenville, SC, March 6, 2026** -The South Carolina Football Hall of Fame (SCFHOF) proudly announces Emily Beamer as the 2025 Humanitarian of the Year. This honor recognizes individuals who make a meaningful impact on the South Carolina community while embodying the values of leadership, service, and commitment that the SCFHOF seeks to promote. Beamer will receive the award at the 13th annual Enshrinement Ceremony at Hotel Hartness ~~April~~ **April 16, 2026**.

Emily Beamer, the wife of University of South Carolina head football coach Shane Beamer, has become a beloved presence within the Gamecock football family. Together, they are the proud parents of three children: daughters Sutton and Olivia and son Hunter.

Emily has been a constant source of encouragement and support for both her family and the players within the program. Among players and staff, Emily is especially known for baking cookies for players every Thursday during the football season. What began as a simple gesture has grown into a meaningful tradition that symbolizes the program's sense of family and care. The tradition was even highlighted in the Netflix docuseries SEC Football: Any Given Saturday, showcasing the personal relationships that help define the culture of college football.

Emily's warmth and generosity have made her a fan favorite among Gamecock players and supporters alike. In 2024, the South Carolina team celebrated her birthday with a heartfelt postgame locker room serenade, a moment that reflected the appreciation players have for her presence and encouragement.

In addition to her support of the football program, Emily remains deeply committed to serving the local community. Through the Beamer Family Foundation, a Columbia, South Carolina based nonprofit, she helps support children in Richland County by partnering with local elementary schools and Prisma Children's Hospital. The foundation focuses on addressing important educational and medical needs, providing resources that help children and families thrive. Emily also serves on the board of Prisma Children's Hospital, further demonstrating her dedication to improving outcomes for children across the region. The foundation are also big sponsors of the USC Dance Marathon, which is the largest student-run philanthropic organization in South Carolina.

Through her acts of kindness, commitment to service, and genuine care for those around her, Emily Beamer exemplifies the spirit of the South Carolina Football Hall of Fame Humanitarian of the Year Award.

-more-

**About:** The SCFHOF is a 501(c)(3) “For Impact” organization. Our mission is to honor South Carolina football leaders and provide a bridge for South Carolina students to be in the Top 10 nationally in college and career readiness by December 31, 2030 (ranked 43rd nationally in 2019 by U.S. News & World Report). SCFHOF recognizes, celebrates, and encourages excellence through all of our programs! The SCFHOF invites you to play your role in this worthwhile legacy. Give today at [scfootballhof.org](http://scfootballhof.org). #SCTop10N2030

**For Media Use Only:** Please send any published story links to Mike Foster. Please tag us @scfhootballhof on X (Twitter), Facebook, and Instagram.

###